

## Impact of UJALA- Gender and Social Inclusion review

The proposed study aimed to identify these dimensions as mentioned below:

- Assess the reach and access of scheme
- Assess the gender and social gaps
- Understand the impact of scheme on people in rural areas, benefits observed in terms of savings, employment creation, women empowerment, and quality of life.
- Understand the extent to which LED impacts vulnerable consumers and what programmatic changes or additional measures could lead to improved outcomes for connecting consumers who has currently not opted for LED.
- Plan to provide insights into social impact of LED across different states and regions as this would be dependent on demographical differences pertaining to paying capacity, literacy and awareness levels.

### **Services provided:**

- Review the reach and impacts of the UJALA scheme on the rural poor, identifying the differential impacts for the socially excluded and women.
- Understand the key barriers the women and disadvantages groups are facing and the associated reasons - particularly from the point of institutions and service delivery.
- Develop a time bound gender and social inclusion action plan for that can address the key issues identified.
- Map and analyse availability of and usage of LED for household applications
- Understand the distribution network and their performances.
- Evaluate employment creation and other benefits to the rural areas.
- Evaluate direct benefits to women.
- Understand the level of adoption and non-adoption of LED schemes with the reason of non-adoption.
- Understand the current level of awareness and willingness to pay.

Understand the change of behaviour of consumers resulting from adoption of the scheme (considering all categories like men, women, disabled).